

**Do you want to learn
more about Threads
- a new app built by
the Instagram team?**

**In short, it's the
new Twitter.**



Your fav Social Media Manager 🌞

@aswinlutchanah



**Threads is available
to countries across
Europe since Thursday 14
December 2023.
The app was launched in
July 2023.**

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**Create a profile that is
connected to your
Instagram a/c to
enjoy the full experience
on Threads.**

**People in Europe can choose to
use Threads without a profile
but can't create posts or
interact with content
if they choose do so.**



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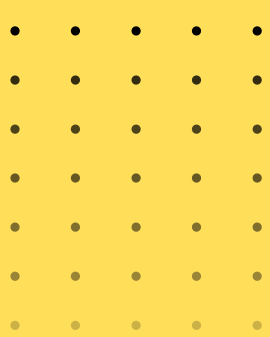
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**You may create posts
with 500 characters
maximum on Threads.**

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**Add 1 hashtag
maximum per post.
Start with #. On Threads,
hashtags are more like
topics. They may
include spaces, e.g.
#This is a topic**



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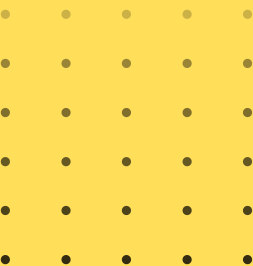
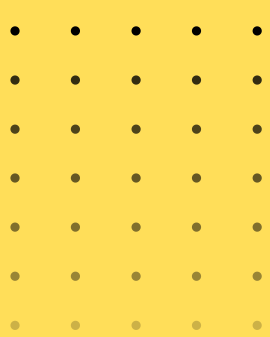


**Edit a post
within 5 minutes
of it's creation
on Threads.**



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Embed a link.



It doesn't affect the character count if you delete the text url and keep the embedded link.



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Add Photos: 0 to 10 photos in a post

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**Add Videos:
0 to 10 videos to a post
(length of maximum
5 min for each video)**



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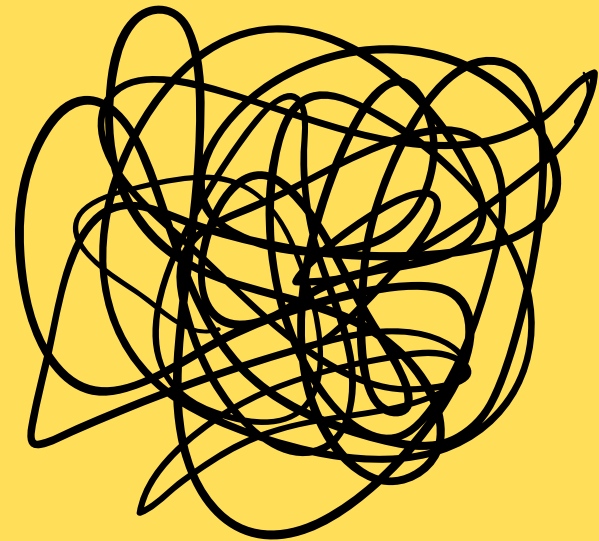
**Add Photos & videos:
a combination of 0 to 10
photos & videos**

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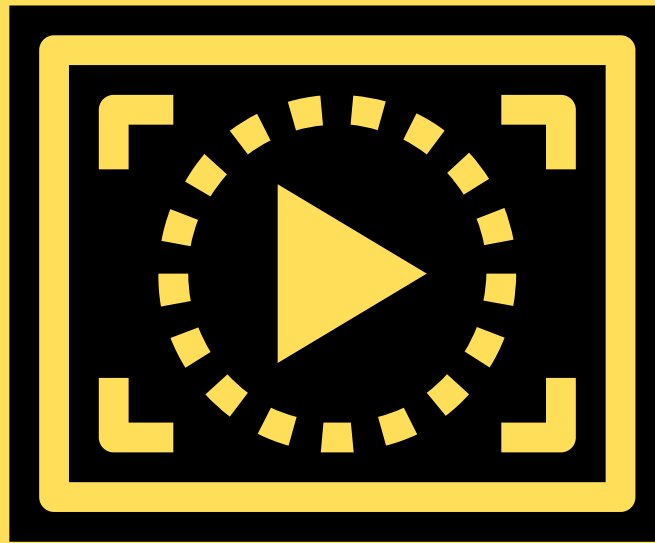


Create 1 thread with multiple posts (even before posting the whole thread). Similar to threaded tweets on Twitter.



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GIF

Add a GIF in a post on Threads

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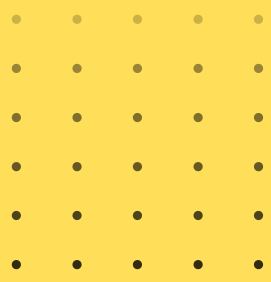


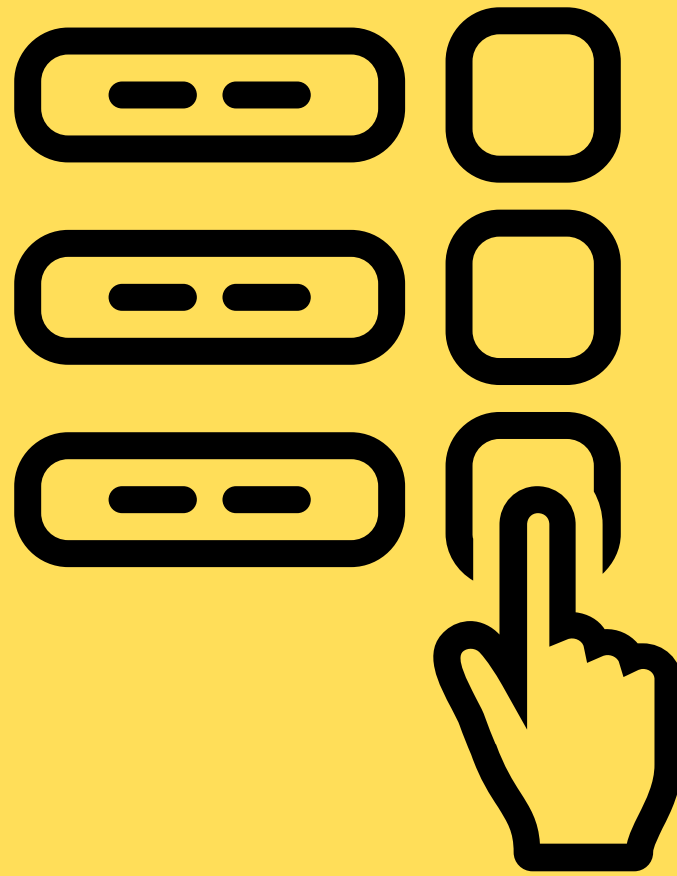
Add a voice note



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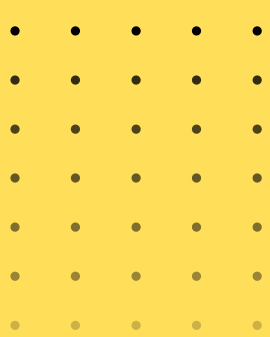




**Create a poll with
2 to 4 poll options.
A poll lasts 24 hours.**

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**Like a post with
the heart button.**



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**Repost a post on Threads
either by doing a repost
or by quoting the post
and add your insights.**

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**Mention people with
the classic @ sign.**



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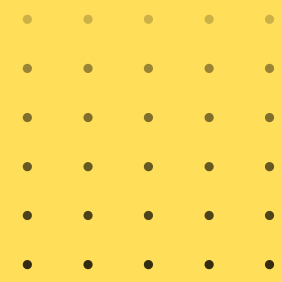




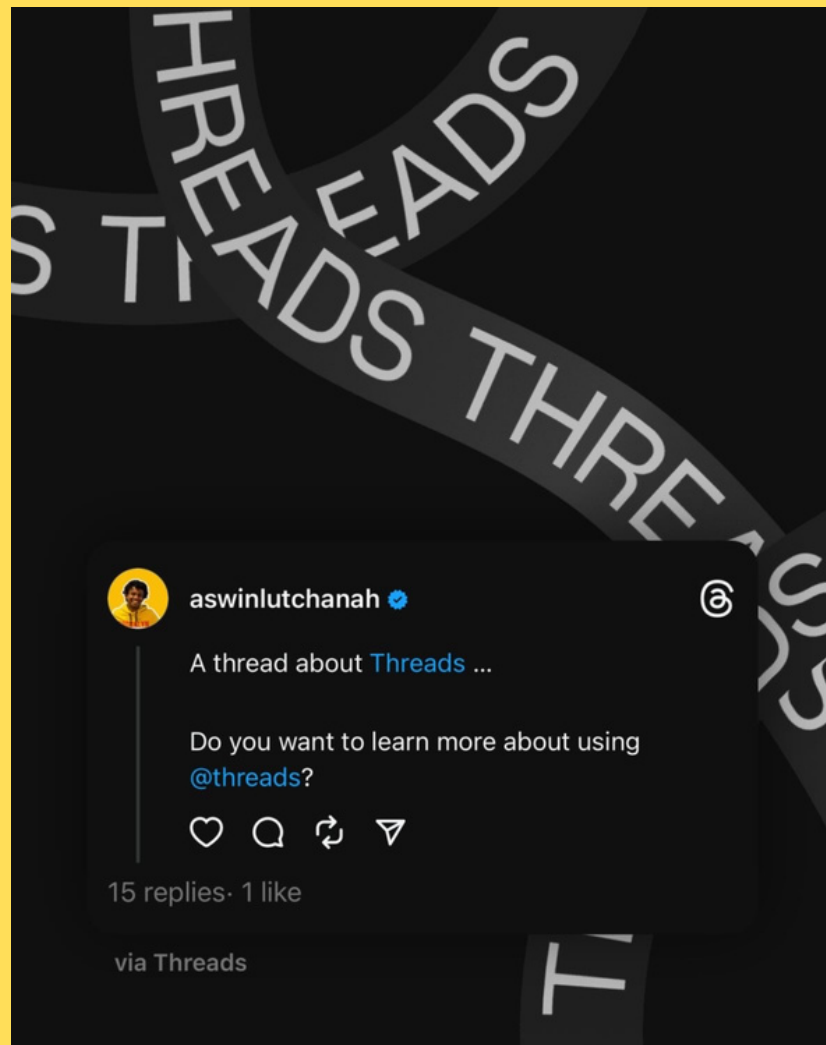
**Threads has a web
experience as well:
www.threads.net**



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Add your thread in your Instagram story & more ...



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Smile. Create. Inspire. 

**I count on You to
Repost, Like & Comment.**



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